



## Money in Politics Research Action Project

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### For Immediate Release:

March 15, 2004

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## Final Analysis of Contributions in Ballot Measure 30 Election

Thirteen political action committees advocated for Ballot Measure 30 and seven urged a “no” vote. The measure, which failed by a 59 to 41 percent margin, overturns the revenue bill that drew bipartisan support and ended the 2003 legislative session.

The final disclosure report indicates even contribution levels with the "yes" side raising \$1,034,742 while Measure 30 opponents raised \$1,032,168. The "yes" and "no" players and their total contributions are summarized below in Chart 1.

**Chart 1 – The Players in the February 3<sup>rd</sup> Ballot Measure 30 Election**

Yes PACs	Contributions*	No PACs	Contributions*
Yes on 30-Our Oregon	\$744,010	Oregon Citizens for a Sound Economy	\$447,370
AFT OR COPE PAC	\$74,630	Taxpayer Defense Fund	\$224,205
Oregon Business Association PAC	\$64,697	Oregon Family Council PAC	\$206,300
Nurses United PAC	\$61,719	Taxpayer Association of Oregon BM PAC	\$82,048
OPEU PAC	\$22,259	Libertarian Party of Oregon	\$25,600
School Employees Exercising Democracy	\$17,792	Christian Victory PAC	\$23,941
Lane Yes on 30	\$13,943	Parents Education Association	\$22,704
BUS PAC	\$11,530		
Yes on 30 for Southern Oregon	\$6,539		
Citizens Alliance for Responsible Education (CARE)	\$6,350		
Benton Yes on 30	\$3,277		
Medford Education Association LOPAC	\$2,992		
Southern Coast Yes on 30	\$2,649		
Communities for Oregonians with Disabilities PAC	\$2,250		
Florence Area Democratic Club	\$105		
<b>Totals</b>	<b>\$1,034,742</b>		<b>\$1,032,168</b>

\*Includes cash, in-kind contributions and loans for 1<sup>st</sup> and 2<sup>nd</sup> pre- and post-election reporting periods for the February 3, 2004 contest. These reports were due on 12/29/03, 1/22/04 and 3/4/04. (Does not include data reported by TDF during signature gathering—for that information, please refer to our full report, Transparency Defeated, at [www.oregonfollowthemoney.org](http://www.oregonfollowthemoney.org).) Data compiled by MiPRAP based on Elections Division reports. Data could change due to auditing and/or amendments.

Itemized summaries of top donors to each of the "yes" and "no" PACs are provided below in Charts 2 and 3. It should be noted that the primary expenditures by several "yes" PACs are contributions to the Yes on 30-Our Oregon committee. These ally PACs are Nurses United, the PAC affiliated with the Oregon Business Association, the Oregon BUS PAC, and the ballot measure PAC of OPEU (Oregon Public Employees Union). Including the contributions from these ally groups in our analysis represents some double counting. Similar double counting is present on the "no" side since the Taxpayer Defense Fund received 43 percent of its money from two ally PACs, Oregon Citizens for a Sound Economy and Taxpayer Association of Oregon Ballot Measure PAC.

Conservative anti-tax groups dominated the "no" fundraising. (See chart 3.) The major "no" PAC was Oregon Citizens for a Sound Economy. Their largest donor, contributing just shy of 25% of the total contributions to OCSE, is that group's Washington, DC based parent organization, Citizens for a Sound Economy. Citizens for a Sound Economy and its affiliate, OCSE, were also major contributors to the Taxpayer Defense Fund.

Five Oregon businesses made major contributions ranging from \$27,550 to \$85,100, representing 72 percent of fundraising to Oregon Citizens for a Sound Economy. Other business groups such as Associated Oregon Industries remained neutral on Ballot Measure 30.

Other "no on 30" groups had significant levels of grassroots fundraising. The Oregon Family Council PAC (OFC) raised \$206,300 in opposition to Measure 30, 98 percent of which came in contributions of \$50 or less. OFC raised about twice what it spent and has an ending cash balance of \$125,780. As a miscellaneous PAC, OFC can also be active in initiative campaigns.

OFC exemplifies the intersection between anti-tax activism and the religious right. The group, which distributes its Christian Voters' Guide through churches each election, has close ties to current attempts to ban marriage equality for same-sex couples in Oregon. OFC's chairperson, Tim Nashif, has been reported by the Oregonian and the Salem Statesman-Journal as working on several initiatives amending the constitution to eliminate marriage rights for gays and lesbians. Nashif is also active with the Defense of Marriage Coalition, which was formed to oppose Multnomah County's marriage equality policy. A chief petitioner on one anti-marriage equality initiative, Dennis Tuuri, is also a director of the OFC PAC.

Public employee unions dominated the "yes" side, but support also came from the PAC of the Oregon Business Association. Small regional "yes" on 30 groups were also active, and there was support from a small PACs representing Oregonians with disabilities and progressive activists around the state. (See chart 2.)

Almost two-thirds (64 percent or \$744,010) of the contributions to the major proponent PAC, Yes on 30-Our Oregon, came from the four public employees unions: Service Employees International Union (SEIU) Local 503, Oregon School Employees Association (OSEA), the Oregon Education Association (OEA), and Oregon AFSCME Council 75. These labor unions represent approximately 127,000 members who provide services to Oregonians and are directly affected by changes in state budgets. Union members have decided to dedicate a portion of their dues to issue funds. (Fair share members - those whose union dues cover only collective bargaining expenses - are exempted from these assessments.) Boards composed of and elected by union members make decisions about allocation of these issue funds.

On the "no" side, the major three ongoing ally PACs are also member based. Oregon Citizens for a Sound Economy has 12,000 statewide members. The Oregon Family Council reports that 1,700 churches and 13,000 individuals in the state distribute its Voters' Guide. The Taxpayer Association of Oregon lists as a goal to recruit "6,000 taxpayers to help inspire "citizen-based" lobbying in Oregon.

**Chart 2: Yes PACs and their top 10 contributors**

<b>Top 10 Donors* (in some cases all donors are listed)</b>	<b>Yes on 30 PACs</b>	<b>\$1,034,742</b>
<ul style="list-style-type: none"> <li>• Oregon Education Association: \$157,531</li> <li>• Service Employees International Union Local 503: \$135,748</li> <li>• Oregon School Employees Association; Oregon AFSCME Council 75: \$100,500 each</li> <li>• American Association of Retired Persons: \$76,292</li> <li>• Oregon Business Association: \$35,147</li> <li>• Oregonians for Health Security: \$24,467</li> <li>• Nurses United PAC; Oregon Public Employees Union PAC: \$20,500 each</li> <li>• AFT-Oregon COPE PAC: \$15,000</li> </ul>	<p>Yes on 30: Our Oregon</p>	<p>\$744,010</p>
<ul style="list-style-type: none"> <li>• Local 5017, AFT, AFL-CIO: \$18,0000</li> <li>• AFT-Oregon Solidarity Account: \$10,000</li> <li>• Local 111, AFT, AFL-CIO: \$6,672</li> <li>• Miscellaneous Gifts of \$50 or less: \$5,873</li> <li>• AFT-Partners in Political Education: \$5,700</li> <li>• Local 2277, AFT, AFL-CIO: \$5,071</li> <li>• Local 3922, AFT, AFL-CIO: \$4,743</li> <li>• Local 4671, AFT, AFL-CIO: \$4,253</li> <li>• Local 3544, AFT, AFL-CIO: \$3,226</li> <li>• Local 2417, AFT, AFL-CIO: \$3,120</li> </ul>	<p>American Federation of Teachers OR COPE PAC</p>	<p>\$74,630</p>
<ul style="list-style-type: none"> <li>• Northwest Natural: \$10,500</li> <li>• Nike, Inc &amp; Affiliates; Portland General Electric: \$8,000 each</li> <li>• Standard Insurance Company: \$7,500</li> <li>• American Association of Retired People: \$6,000</li> <li>• James O Kelly/Rejuvenation.Hardware: \$4,500</li> <li>• Columbia Sportswear Company: \$4000</li> <li>• Stoel Rives LLP: \$2,500</li> <li>• Gard &amp; Gerber: \$2,200</li> <li>• Regence BlueCross Blue Shield; Kelly Development Corporation: \$2000 each</li> </ul>	<p>Oregon Business Association</p>	<p>\$64,697</p>
<ul style="list-style-type: none"> <li>• Miscellaneous Gifts of \$50 or less: \$48,881</li> <li>• Oregon Nurses Association: \$12,838</li> </ul>	<p>Nurses United</p>	<p>\$61,719</p>
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$22,226</li> <li>• Steven Elliano; Michael Frazier; Mary Reese; Gavin Sublett: \$8 each</li> </ul>	<p>OPEU PAC</p>	<p>\$22,259</p>
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$17,392</li> <li>• Michael Redhead; Michael Funk; Stephanie Holmes; Dick Bartlett: \$100 each</li> </ul>	<p>School Employees Exercising Democracy</p>	<p>\$17,792</p>
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$7,999</li> <li>• Lane Yes on 28: \$2,644</li> <li>• PeaceHealth Hospital: \$2,500</li> <li>• League of Women Voters of Lane County: \$300</li> <li>• Lachman Stewardship Account: \$200</li> <li>• John Van Vandingham; Harlequin Beads and Jewelry; Kathryn Daniel: \$100 each</li> </ul>	<p>Lane Yes on 30</p>	<p>\$13,943</p>
<ul style="list-style-type: none"> <li>• Yes on 30: For Our Oregon: \$7,500 (in kind contribution)</li> <li>• Jeff S. Merrick: \$550</li> <li>• Joe Blanton; Gavin W. White; Brian D. Collins: \$500</li> <li>• Bryn Hazell: \$200</li> <li>• 11 donors at \$100 each and 15 donors at less than \$100 each</li> </ul>	<p>BUS PAC</p>	<p>\$11,530</p>

<b>Top 10 Donors* (in some cases all donors are listed)</b>	<b>Yes on 30 PACs</b>	<b>\$1,034,742</b>
<ul style="list-style-type: none"> <li>• Medford Education Association: \$2030</li> <li>• Miscellaneous Contributions of \$50 or less: \$1493</li> <li>• League of Women Voters; Jackson County Democratic Central Committee: \$1000 each</li> <li>• Alan DeBoer: \$250</li> <li>• Karen Hyneman-Starchvick: \$167</li> <li>• Estelle Voeller; J. Warren Straus; John MacDiarmid; Faye Marie Hutchings; Richard Hendrickson: \$100 each</li> </ul>	Yes on 30 for Southern Oregon	\$6,539
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$5399</li> <li>• Sunderland; Gary Peterson; Janice Morgan; Kevin T Keeley; Jennifer Heiss; Newell Cleaver; Douglas Nelson: \$100 each</li> <li>• Campbell, David: \$80</li> <li>• Taylor, Michael: \$24</li> <li>• Gael Berhow: \$20</li> </ul>	Citizens Alliance for Responsible Education	\$6,350
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$1755</li> <li>• Kids! PAC: \$363</li> <li>• AFSCME: \$300</li> <li>• Clifford Trow; Frank Morse: \$200 each</li> <li>• BH Wilkens; Peggy Lynch; Paul Andrew Karplus; John Anderson: \$100 each</li> <li>• Berg, Helen: \$57</li> </ul>	Benton Yes on 30	\$3,277
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$2,580</li> <li>• Ashland Education Association: \$128</li> <li>• Phoenix-Talent Ed Association: \$98</li> <li>• Toree Wilkering; District 6 Education Association: \$64</li> <li>• Joel N Wallace: \$32</li> <li>• Gail Stone: \$20</li> <li>• Pam Lucas: \$6</li> </ul>	Medford Education Association LOPAC	\$2,992
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$1229</li> <li>• Yes on 30: For Our Oregon: \$500</li> <li>• Susan Anderson: \$210</li> <li>• James Howard: \$150</li> <li>• Carl Wilson; Phil Waber; Steve Swisher; Kenny Kent; Gene Carlson: \$100 each</li> <li>• Mitchell, Charles: \$60</li> </ul>	Southern Coast Yes on 30	\$2,649
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$2,250</li> </ul>	Communities for Oregonians with Disabilities	\$2,250
<ul style="list-style-type: none"> <li>• William Fleenor: \$95</li> <li>• Gladys VanWinkle: \$10</li> </ul>	Florence Area Democratic Club	\$105

\* Donors are listed in order of largest to smallest contribution; ties are itemized up to 11 donors; otherwise, they are aggregated. In several cases, there were fewer than 10 identifiable donors to a PAC.

### Chart 3: No PACs and their top 10 contributors

<b>Top 10 Donors* (in some cases all donors are listed)</b>	<b>No on 30 PACs</b>	<b>\$1,032,168</b>
<ul style="list-style-type: none"> <li>• Citizens for a Sound Economy (D.C.): \$105,836</li> <li>• Columbia Helicopters, Inc./Lematta, Wes (owner): \$85,100</li> <li>• Adec, Inc: \$80,100</li> <li>• Seneca Sawmill Co.: \$75,100</li> <li>• Jeld-Wen, Inc.: \$55,100</li> <li>• Freres Lumber Co., Inc.: \$27,550</li> <li>• Oregon Grocery Association PAC: \$7500</li> <li>• Robert S. Bobosky: \$5000</li> <li>• Miscellaneous Contributions of \$50 or less: \$2261</li> <li>• Butler, Committee to Elect Tom: \$1000</li> </ul>	Oregon Citizens for a Sound Economy	\$447,370

<b>Top 10 Donors* (in some cases all donors are listed)</b>	<b>No on 30 PACs</b>	<b>\$1,032,168</b>
<ul style="list-style-type: none"> <li>• Oregon Citizens for a Sound Economy PAC \$92,575</li> <li>• Miscellaneous Contributions of \$50 or less: \$24,755</li> <li>• Citizens for a Sound Economy: \$21,971</li> <li>• Goli Ameri for Congress: \$18,791</li> <li>• Taxpayers Association of Oregon Ballot Measure PAC: \$3,591</li> <li>• Jim Zupancic for Congress: \$3,590</li> <li>• Friends of Tootie Smith: \$3,296</li> <li>• Oregon Family Council PAC: \$2,500</li> <li>• Glenn W Pelikan; Adams &amp; Company; Taxpayer Association of Oregon; Friends of Linda Flores; Close Friends (Betsy): \$1000 each</li> </ul>	Taxpayer Defense Fund	\$224,205
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$201,240</li> <li>• Gunter, Aurel: \$400</li> <li>• Alton Oas; Russell Wilson; Dale Hylton: \$200 each</li> <li>• Robert Bender: \$110</li> <li>• Plus 37 donations of \$100 each and four under \$100</li> </ul>	Oregon Family Council PAC	\$206,300
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$54,283</li> <li>• Woodworth, Jay: \$7580</li> <li>• Integrated Data Concepts: \$2000</li> <li>• Oregon Rental Owners PAC; Douglas McIver: \$1000 each</li> <li>• John Lekas; Peter Brix: \$500 each</li> <li>• Dean Warren: \$400</li> <li>• Plus eight donors at \$250 each and 132 at less than \$250 each</li> </ul>	Taxpayer Association of Oregon BM PAC	\$82,048
<ul style="list-style-type: none"> <li>• Ambrose, Anthony: \$4250</li> <li>• Casterline, James and Marlene Collins: \$3500</li> <li>• Paul Farago: \$3150</li> <li>• Libertarian National Committee: \$2504</li> <li>• Stars Caberet and Steakhouse: \$2000</li> <li>• Thomas B Cox: \$1500</li> <li>• Paul Phillips, PTS Inc.: \$750</li> <li>• Dan Fitzgerald: \$540</li> <li>• Donald McDaniel: \$500</li> <li>• Nicole Vanderheyden</li> </ul>	Libertarian Party of Oregon	\$25,600
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$20,115</li> <li>• Christian Coalition of Oregon C-4 Fund: \$1626</li> <li>• Barton, Richard: \$500</li> <li>• Tami L Pemberton; Karen K Morgan; Helen Byers: \$200</li> <li>• Gerri L Hickey: \$120</li> <li>• Plus nine donors at \$100 each and two at less than \$100 each</li> </ul>	Christian Victory PAC	\$23,941
<ul style="list-style-type: none"> <li>• Miscellaneous Contributions of \$50 or less: \$21,824</li> <li>• Howard Walter Jr.; Marian Klimer; Dorothy Karman; Richard Johnston; Janis Jacobson; Ranell Curl; Ray Birch; Ronald Johaneson: \$100 each</li> <li>• Lapeere, Stephen: \$80</li> </ul>	Parents Education Association	\$22,704

\* Donors are listed in order of largest to smallest contribution; ties are itemized up to 11 donors; otherwise, they are aggregated. In several cases, there were fewer than 10 identifiable donors to a PAC.